



All Pakistan Newspapers Society

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Ref No. APNS/AC/2012/67

April 14, 2012

To: **All Member Publications**

Subject: **Dues against M/s. Brain Child Production (Pvt.) Ltd., Karachi**

Dear Sirs,

M/s. Brain Child Production (Pvt.) Ltd., Karachi, an accredited advertising agency of the APNS has requested us to release their bank guarantee and de-accredit the agency.

In this respect, we request you not to accept the release orders issued by **M/s. Brain Child Production (Pvt.) Ltd., Karachi** with immediate effect and send us the detail of your outstanding dues against the agency, if any, supported with Invoices and Release Orders, latest by April 30, 2012 positively else we shall presume that there is nothing outstanding against the agency. If no claims reported the Bank Guarantee deposited by the agency, will be returned and accreditation of the agency will be withdrawn.

Please note that M/s. Brain Child Communications (Pvt.) Ltd., is a separate entity and registered with APNS as Provisional Accredited Advertising Agency which should not be confused with the name of the above agency while providing the required details.

Thanking you.

Yours faithfully,

-s/d-

(**Dr. Tanvir A. Tahir**)
Secretary General
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