



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2022/98

August 31, 2022

**To: All Member Publications**

**Sub: Grant of Provisional Accreditation to M/s. Marshmallow Advertising (Pvt.) Ltd. Lahore.**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on August 23, 2022 has decided to grant provisional accreditation to M/s. Marshmallow Advertising (Pvt.) Ltd., House No.16, Block-M, Johar Town, Lahore with immediate effect. As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Marshmallow Advertising (Pvt.) Ltd., Lahore:

1. M/s. Master Road Corporation (Pvt.) Ltd.,  
Head Office: Road Master Bus Terminal,  
Main Band Road, Lahore.  
UAN:03 101-722-822
2. M/s. Society for Interventional Pain Medicine,  
16-Awaisia Society, College Road, Township,  
Lahore.
3. M/s. Iffat Anwar Medical Complex,  
16-Awaisia Society,  
Near Ghazi Chowk, College Road,  
Township, Lahore.Ph:042-35183595-96
4. M/s. The Evolutions,  
296, J-II, Johar Town,  
Lahore. Ph:042-35300296
5. M/s. Institute for Art & Culture,  
7.5 km, Main Raiwind Road,  
Lahore. UAN:042-111-111-822

M/s. Marshmallow Advertising (Pvt.) Ltd., Lahore have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

(Nazafreen Saigol Lakhani)  
Secretary General, APNS