



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2021/66

June 29, 2021

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Advertisements of "Evacuee Trust Property Board."

Dear Sirs,

This refers to our circulars No.APNS/2019/121 dated November 14, 2019 and APNS/2021/11 dated February 20, 2021 wherein, we advised you not to accept the advertisements of M/s. Evacuee Trust Property Board through any source other than their listed agency i.e. M/s. Midas (Pvt.) Ltd.

We have noted that despite our above circulars some member publications are publishing the advertisements of M/s. Evacuee Trust Property Board through other source which is violation of APNS rules. We hereby again advise all member publications / advertising agencies not to publish / release any ad of M/s. Evacuee Trust Property Board issued directly or through PID or any other source failing which, disciplinary action will be taken against the violating member publications.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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