



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2022/16

January 28, 2022

**To: All Member Publications
All Accredited Advertising Agencies**

**Sub: Suspension of Advertisements of
1. Pakistan Cricket Board (PCB)
2. KIPS Preparation / Quality Brands (Pvt.) Ltd.**

Dear Sirs,

We have to inform you that the Pakistan Cricket Board (PCB) and KIPS Preparation / Quality Brands (Pvt.) Ltd. have failed to clear the outstanding dues of M/s. Blitz Advertising and M/s. MHN Communications respectively despite various communications and notices. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of the above clients through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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