



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

APNS/2024/48

May 27, 2024

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Suspension of Advertisements of "Avalon Enclave (Pvt.) Ltd." (Avalon City)

Dear Sirs,

We have to inform you that M/s. Avalon Enclave (Pvt.) Ltd. (Avalon City) have failed to clear the outstanding dues of M/s. Smart Ways Communications (Pvt.) Ltd. despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of M/s. Avalon Enclave (Pvt.) Ltd. (Avalon City) through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General
APNS

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