



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/62

April 27, 2015

**To: All Member Publications**

**Sub: Advertisements of M/s. Yamaha Motors Pakistan (Pvt.) Ltd.**

Dear Sirs,

M/s. DYL Motorcycle Ltd. (dealer of Yamaha Products) was suspended vide our Circular No.APNS/2014/138 dated August 05, 2014 due to non-payment of M/s. T Media. M/s. Yamaha Motors Pakistan (Pvt.) Ltd. has submitted disputed amount as trust-money related to print media with APNS till decision of the APNS reconciliation meeting.

We have therefore, decided to allow the advertisements of M/s. Yamaha Motors Pakistan (Pvt.) Ltd. through its newly appointed agency i.e. M/s. Synergy Advertising (Pvt.) Ltd. Please note that the advertisements of DYL remain suspended till further advice.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director  
APNS

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