



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2024/101

December 26, 2024

To: **All Member Publications.**

Sub: **Provisional Restoration of M/s. Smart Ways Communications (Pvt.) Ltd
for Govt. Advertisement (85/15 Policy) Only**

Dear Sirs,

This refers our Circular No.APNS/2024/85 dated November 11, 2024 regarding suspension of the above provisional accredited advertising agency.

We are pleased to inform you that the above agency has made down payment with schedule of payment towards the reported dues of member publications.

We have, therefore decided to provisionally restore the business of the above agency for **Government Advertisement (85/15 policy)** only. Member publications are advised to accept Government Ads only released by the above agency till further communication.

Please go through APNS website i.e. www.apns.com.pk for other agencies / clients under suspension.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General
APNS

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