



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref:APNS/2024/100

December 26, 2024

To: All Member Publications
All Accredited Advertising Agencies

Sub: Restoration of Pakistan Cricket Board (PCB)

Dear Sir,

Please refer our circular No. APNS/2022/16 dated January 28, 2022 regarding suspension of Pakistan Cricket Board on default of payment of member publications released through M/s. Blitz Advertising. The above client has cleared the dues of member publications. We have therefore decided to restore the business of PCB with immediate effect.

Member publications are hereby advised to accept the advertisements of Pakistan Cricket Board through Press Information Department (PID) only.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General

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