



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/ 97

26-Sep-23

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Advertising Agencies
1	M/s. Onstructive (Pvt.) Ltd., 284-Y 1st Floor, Commercial Area, Phase 3, DHA, Lahore.	M/s. Manhill Advertising (for Sunset Villas in DHA, Multan through M/s. Star Marketing)
2	M/s. Ehtasham Malik & Co., Mezzanine Floor, Viridi Hotel, Plaza Main Road, Blue Area, Islamabad.	M/s. Manhill Advertising (for Mayfair Villas, Mayfair Lakefront Residence & Mayfair Orchards, Khanpur through M/s. Star Marketing)
3	M/s. H.G. Builders & Developers, Plot No.A7/A. Auto Bhan Road, S.I.T.E., Hyderabad. Ph: 022-3885091	M/s. Manhill Advertising (for Hero Tower Central Mall & PC Hotel, Hyderabad through M/s. Star Marketing)
4	M/s. Al-Haram City Housing Society, Main Jaranwala Road, Lahore.	M/s. Manhill Advertising (for Al-Haram City through M/s. Star Marketing)
5	M/s. HE Harbin Electric (Pvt.) Ltd. House No.481, Street No.13, Block-L, Phase V, Defence Housing Authority, Lahore.	M/s. Oktopus 360 Media
6	Karachi Water & Sewerage Services Improvement Project., G-40/1, Street No.40, Block-6, P.E.C.H.S., Karachi. Ph:34374081-84	M/s. Maxim Advertising Co. (Pvt.) Ltd.

II) APPOINTMENT OF MBH

S.No.	Clients Name & Address	MBH(s)
1	M/s. Pakistan Wind Energy Association, RIAABG Office:- 191-A, Shami Road, Cavalry Ground, Lahore. Ph: 042-111-529-937	M/s. Adcom Media (Pvt.) Ltd.

III) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency / MBH</u>	<u>Outgoing Agency</u>
1	M/s. UBL Fund Managers Ltd., 4th Floor, STSM Building, Beaumont Road, Civil Lines, Karachi. UAN: 111-825-262	M/s. Brainchild Communi- cations	M/s. Synergy Advertising / M/s. Synchronize Media (MBH)
2	M/s. U Microfinance Bank Ltd., 2nd Floor, 13-B, Jinnah Super Market, F-7, Islamabad. UAN: 051-111-182-265	M/s. Group M Pakistan	M/s. Orient Communications
3	M/s. Din Properties (Pvt.) Ltd. 1-KM, Ahead Bhubtain Chowk, Defence Road Towards Multan Road, Lahore. UAN:111-111-346	M/s. Interlink Advertising <i>(For Din Garden, Faisalabad)</i>	M/s. Midas Communications

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Hyundai Nishat Motor (Pvt.) Ltd., 1-B, Aziz Avenue, Canal Bank Road, Gulberg V, Lahore. Ph: 042-35871463-8	<u>M/s. Adcom (Pvt.) Ltd.</u> <i>for Hyundai Elantra, Hyundai Tucson and After Sales & Service.</i> <u>M/s. Synergy</u> <u>Advertising:-</u> <i>for other than Hyundai Elantra, Hyundai Tucson and After Sales & Service.</i>

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director

APNS

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