



# All Pakistan Newspapers Society

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Ref: APNS/2011/252

December 24, 2011

**To: ALL MEMBER PUBLICATIONS.**

**Sub: Suspension of Business of M/s. Difference (Pvt) Ltd**

Dear Sirs,

We have to inform you that the above provisional accredited advertising agency has failed to clear the reported dues of member publications pertaining to September – October'2011 Clearance Period. The above agency is therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement of the clients of the above agency through any source what-so-ever till further communication by the APNS.

Please go through APNS website i.e. [www.apns.com.pk](http://www.apns.com.pk) for other agencies / Clients under suspension.

Thanking you,

Yours faithfully,

-s/d-

**( Dr. Tanvir A. Tahir )**

Executive Director

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