



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/101

October 24, 2025

To: **ALL MEMBER PUBLICATIONS.**

Sub: **Suspension of Business of M/s. The Brand Ache Communications**

Dear Sirs,

We have to inform you that the above provisional accredited advertising agency has failed to meet the schedule of payment towards the reported dues of member publications. The above agency is therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement released by the above agency or its clients through any source what-so-ever till further communication by the APNS.

Please visit APNS website i.e. www.apns.com.pk for other agencies/Clients under suspension.

Thanking you,

Yours faithfully,

(Muhammad Athar Kazi)

Secretary General
APNS

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