



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2021/55

June 24, 2021

To: **All Member Publications**

Sub: **Grant of Provisional Accreditation to
M/s. Exuberance Advertising (SMC) Pvt. Ltd., Karachi**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on June 21, 2021 has decided to grant provisional accreditation to M/s. Exuberance Advertising (SMC) (Pvt.) Ltd., Haryani Towers, A-1, 1st Floor, 23-C, 27th Tauheed Commercial Street, DHA Phase-V, Karachi. Ph: 35867574 with effect from June 21, 2021. As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Exuberance Advertising (SMC) Pvt. Ltd., Karachi.:

1. **M/s. BB's The Creators,**
A-78, Decent Homes,
Block-II, Gulshan-e-Iqbal,
University Road, Karachi.
2. **M/s. Blue Sky Construction,**
Flat # 2, 1st Floor, Plot # 29-E,
Khayaban-e-Jami, Phase II Ext.,
D.H.A., Karachi.
Ph: 35392046 Fax: 35392047
3. **M/s. Spot on Associates,**
D-102, Bliss Paradise Phase-2,
Gulistan-e-Jauhar, Karachi.
Cell: 0333-0259162
4. **M/s. Lahore Foods,**
DA Zamzama Club,
Stadium Lane-2, Phase-V, DHA,
Karachi. Cell: 0321-8279344

M/s. Exuberance Advertising (SMC) (Pvt.) Ltd., Karachi have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director, APNS