



All Pakistan Newspapers Society

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May 23, 2011

**To: All Member Publications.
All Accredited Advertising Agencies**

Sub: Rate Applicable on the Ads of

- 1) Heavy Industries Taxila Education City, Taxila Cantt.**
- 2) HITEC University, Taxila Cantt.**

Dear Sirs,

The Heavy Industries Taxila Education City, Taxila Cantt. and HITEC University, Taxila Cantt vide their letters dated March 17, 2011 have desired that their ads be charged at government commercial rates of the publications.

We have to inform that it has been observed that the above clients are engaged in educational activities and related to Heavy Industries, Taxila which is charged government commercial rates.

The member publications are therefore, requested to accept the advertisements of the above clients at government commercial rates.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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