



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

APNS/2025/51

April 23, 2025

**To: All Member Publications
All Accredited Advertising Agencies**

**Sub: Suspension of Advertisements of
M/s. The Life Residencia, Islamabad**

Dear Sirs,

We have to inform you that M/s. The Life Residencia have failed to clear the outstanding dues of M/s. Smart Ways Communications, despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of M/s. The Life Residencia through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

(Muhammad Athar Kazi)
Secretary General
APNS

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