



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2024/ 68

August 22, 2024

**To: All Member Publications**

**Sub: Withdrawal of accreditation of Ms/. Everneed (Pvt.) Ltd., Islamabad.**

Dear Sirs,

Please refer our circular No.APNS/2024/ 65 dated August 06, 2024 wherein, we had informed you that M/s. Everneed (Pvt.) Ltd. Islamabad intended to withdraw its accreditation from APNS. In this regard, we requested member publications to report their dues against the agency if any, and stop accepting the advertisements released by the agency.

Since, we have not received any claim from member publications, we have therefore decided to return their guaranty money and cancel their accreditation with immediate effect.

All member publications are advised not accept any advertisement released by M/s. Everneed (Pvt.) Ltd., Islamabad.

Thanking you,

Yours faithfully,

(Sarmad Ali)  
Secretary General  
APNS

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