



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2025/ 115

November 21, 2025

To: **All Member Publications**

Sub: **Restructuring of M/s. G.S Associates**

Dear Sirs,

We have to inform you that the Executive Committee of the All Pakistan Newspapers Society at its meeting held on November 18, 2025 considered the application for restructuring of M/s. G.S Advertising Associates (Pvt.) Ltd., and decided to accede to their request with effect from November 18, 2025, as per following:

Old name

M/s. G.S Associates, Karachi

New name

M/s. G.S Advertising Associates (Pvt.) Ltd., Lahore

Previous Directors

Mrs. Gulbano Gulmani

New Directors

Mrs. Asma Asif
Mr. Aftab Akbar

This for your information and record.

Thanking you,

Yours faithfully,

(Muhammad Athar Kazi)
Secretary General

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