



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/164

October 21, 2015

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Ravian's Marketing, 5, Margalla Plaza, 2nd Floor, Sumbal Road, F-10 Markaz, Islamabad. Ph: 051-2113581, 2291883	M/s. Ad Word (Pvt.) Ltd.
2	M/s. IBPAK, ( The Association of IB World Schools in Pakistan) D-40, Block 03, Scheme 05, Clifton, Karachi. Ph: 35835805	M/s. Manhattan International (Pvt.) Ltd.
3	M/s. Pakistan International Freight Forwarders Association, (PIFFA) 174-0, Block-2, P.E.C.H.S., Karachi. Ph: 34322671-3 Fax: 34322670	M/s. Marketing & Advertising (Pvt.) Ltd.
4	M/s. Mazyood Giga DHA Lahore Emerald Ltd., 456DD, Phase IV, DHA, Lahore. UAN: 111-14-15-16 Fax: 37101271	M/s. Oktopus 360 Media
5	M/s. Dadex Eternit Ltd., Dadex House, 34-A/1, Block-6, P.E.C.H.S., Shahrah-e-Faisal, Karachi. UAN: 111-000-789 Fax: 34315716	M/s. Prometheus (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Country Homes, Opp: BOP, Bedian Road, Lahore. Ph: 042-37167611	M/s. Manhill Advertising & Mktg.	M/s. Adgroup (Pvt.) Ltd.

## III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Creative Agency(s)</u>	<u>MBH(s)</u>
1	M/s. TCS (Private) Ltd., TCS Headquarters, 101-104, Civil Aviation Club Road, Karachi. UAN: 111-123-456 Fax: 99242837	M/s. International Advertising For Product and Services  M/s. Corporate & Marketing (CMC) For Corporate Ads.	M/s. Pak Media Communications For Product, Services and Corporate Ads.

( M/s. Wahedna D'Arcy cleared )

#### **IV) ADDITIONAL APPOINTMENT**

##### **S.No. Client Name & Address**

##### **Product/Area/ Agency**

1 M/s. Bureau of Emigration & Overseas Employment, Emigration Tower, Plot No.10, Mauve Area, G-8/1, Government of Pakistan, Islamabad. Ph: 9107260 Fax: 9107270

M/s. Vini Vici Advertising:  
for Recruitment and other than Awareness, Classified and Tender.

M/s. Midas (Pvt.) Ltd.: for Awareness Campaign.

M/s. Orient Advertising: (Suspended Agency)  
for Classified and Tenders.

*( M/s. Adgroup cleared )*

2 M/s. Indus Motor Company Ltd., Plot No.N.W.Z/1/P-1, Port Qasim Authority, Karachi. Ph: 34720041-48 Fax: 34720036

M/s. International Advertising Ltd.: for Toyota Fortuner, Toyota Genuine Motor Oil, Toyota Genuine Parts and Accessories, Toyota after Sales & Services, Toyota Sure Brand and Corporate Ads.

M/s. Manhattan International:  
for Corolla, Vigo Champ and CBU Vehicles.

M/s. Corporate Marketing Communications (CMC):  
for Job Opportunity Ads, Notices / Tenders Ads, Special Occasions Ads, Supplements and Advertorials.

*( M/s. Interflow Communications cleared )*

3 M/s. The Aga Khan University, Stadium Road, Karachi. Ph: 34930051 Fax: 34934294

M/s. Spectrum Communications:  
for University Admissions and Hospital Announcements Ads.

M/s. Firebolt63 (Pvt.) Ltd.:  
for Recruitment and Hospital Health Awareness Ads.

M/s. Prestige Communications: for Placement of Continuing Medical Education, Lectures and Conferences Ads.

*( M/s. JWT Asiatic cleared )*

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

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