



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/01

January 01, 2013

All Member Publications

All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Tapal Tea (Pvt.) Ltd., Plot 40, Sector 15, Korangi Industrial Area, Karachi. Ph: 35063891-4 Fax: 35063890	M/s. Adcom (Pvt.) Ltd. (for Tapal Danedar, Tapal DD Tea Bag, Tapal Family Mixture, Tapal Tezdum, Tapal Corporate, Tapal Gulbahar, Tapal Special and Tapal Shades of Green) (M/s. Evernew Concepts cleared)
2	M/s. DWP Technologies (Pvt.) Ltd., 5-Zafar Ali Road, Gulberg-V, Lahore. UAN: 111-005-006 Fax: 35755368	M/s. Art Techniques (Pvt.) Ltd. (for other than Samsung Laser Printers, ML-1610, ML2010, ML- 2250, 2251N, ML-2510, ML-2750, 2751N, ML-2550/2551N, ML-3050, ML-3051DN, ML-3561N, ML-4550, ML-4551ND, SCX-4200, SCX-4521F, SCX-4720, CLP-550/550N, CLP-600 & Xerox Multifunction Printer, Work Centre 7132, Work Centre 118 and Work Centre 133) (M/s. Evernew Concepts cleared)
3	M/s. Universal Insurance Co. Ltd., Universal Insurance House 63, Shahrah-e-Quaid-e-Azam, Lahore. Ph: 37353458 Fax: 37230326	M/s. Interlink Advertising
4	M/s. FEP Internatinal (Pvt.) Ltd., Suite No.3, Plaza 95, Main Civic Center, Phase 4, Bahria Town, Islamabad. Ph: 051-2586758-59	M/s. Manhattan Communications
5	M/s. Universal Brothers (Pvt.) Ltd., Suit / Office No. 4 & 5, 1st Floor, Dean Arcade, Near: Agha's Super Market, Block-8, Main Clifton Road, Karachi. UAN: 111-102-786 Fax: 111-108-786	M/s. MAZ Advertising
6	M/s. R.P. Corporation (Pvt.) Ltd., E-42, Executive Floor, Glass Tower, Beside PSO House, Clifton, Karachi. UAN: 111-111-170 Ph: 35639992-4 Fax: 35639982	M/s. Orient Communication
7	M/s. Imtiaz Super Market, # 01, 9th Floor, Al Khaleej Tower, Main Shaheed-e-Millat Road, Karachi. UAN: 111-468-429 Ph: 35205037 Fax: 34136709	M/s. Repcom Advertising
8	M/s. Bil Foods Ltd., 36/I-G, Gulberg-II, Near Main Market, Lahore. Ph: 042-35788028-29 Fax: 35788027	M/s. Red Communicationn

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Document World Pakistan (Pvt.) Ltd., 12-C, Block-K, Main Boulevard, Gulberg-II, Lahore. UAN: 111-005-006 Fax: 042-35751980	No new agency appointed	M/s. Evernew Concepts.
2	M/s. The University of Lahore, 1-KM, Raiwind Road Campus, Lahore. Ph: 042-35963421-30 Fax: 37515519	M/s. Media One Communications	M/s. Future Visions Advertisng
3	M/s. ZAKPAK Distributors (Pvt.) Ltd., 196-C, Block-2, PECHS, Karachi. Ph: 34398691-3 Fax: 34398694	M/s. Message Communications <i>(Provisional till March 31, 2013)</i>	M/s. Synergy Advertising

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. EFU Life Assurance Ltd., 37-K, Block-6, PECHS, Karachi. UAN: 111-338-111 Fax: 34537519, 34535079	<u>M/s. G.H. Thaver:</u> for Notices, Announcements Recruitments and Financial Ads. <u>M/s. Brainchild Communications:</u> for Product and Corporate Ads. <i>(M/s. Blitz cleared)</i>

Thanking You,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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