



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2023/37

March 21, 2023

To: All Member Publications

Sub: Ad of Frontier Foundation on Gratis

Dear Sirs,

The Frontier Foundation was established to provide free of charge Blood and Blood components to the patients suffering from various chronic blood disorders (Thalassemia & Hemophilia).

The Frontier Foundation has the unique distinction to encourage voluntary blood donation. It has been collecting and distributing healthy safe and screened blood and blood products to more than 3500 registered patients and other patients requiring blood in emergency admitted in Govt. and private hospitals of KPK.

The Foundation has as usual started a zakat / donation campaign through newspaper advertisements and has requested the APNS to publish their advertisements on gratis (free of charge) as a donation to the organization and the thousands suffering child patients.

We shall be grateful, if you will kindly publish the advertisement in your newspaper as a public service ad on humanitarian grounds preferably in your early issue. The material can be downloaded from our website i.e. www.apns.com.pk/downloads.php

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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