



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/27

21.02.2025

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Paragon Overseas Education (Pvt.) Ltd. 27-A, Commercial, Izmir Town, Lahore. Ph:0316-7675726	M/s. Velocity Marketing & Communications
2	M/s. Falaknaz Marketing 1st Floor, Sun Center, 26th Street, Tauheed Commercaill, D.H.A., Phase-V, Karachi.	M/s. Adpulse IMC (Pvt.) Ltd. For following projects 9th Avenue, Falaknaz Highlife, Falak Gardens and Falaknaz Tiara.
3	M/s. Sayatex Mills (Pvt.) Ltd. 401 Saya Centre, MR 6/53/1, Muhammad Feroz Street, Jodia Bazar, Karachi. Ph:32431736	M/s. Adpulse IMC (Pvt.) Ltd.
4	M/s. Al Baqi Apparel (Pvt.) Ltd. Office No.4, 2nd Floor, Plot No.12-C, Zamzama Commercial Lane-10, Phase-6, D.H.A., Karachi. Ph:0333-2459004	M/s. Adpulse IMC (Pvt.) Ltd.
5	M/s. SumSum Group Builders & Developers C-7/1, Dhoraji Co.Op. Housing Society KDA Scheme-7, Karachi Ph:34891455-66-77	M/s. Adpulse IMC (Pvt.) Ltd.
6	M/s. GFS Builders & Developers Plot No.FL-27, Al Basit Tower, Gulshan-e-Jamal, PRECHS, Faisal Cantt. Opp. Askari-IV, Karachi. Ph:34688140	M/s. Adpulse IMC (Pvt.) Ltd.
7	M/s. Ocean Residency (Pvt.) Ltd. 27th Floor, Ocean Tower, Main Clifton Road, Block-9, Karachi	M/s. Adpulse IMC (Pvt.) Ltd.
8	M/s. Direction Schools D-8, Block-8, Gulshan-e-Iqbal, Behind Masjid-e-Baitul Mukarram, Karachi. Ph:34839843	M/s. Adpulse IMC (Pvt.) Ltd.

9 M/s. D. G. Builders & Developers M/s. Adpulse IMC (Pvt.) Ltd.
Office No.F-40, E-Street,
Off Main 26th Street, Block-4, Clifton,
Karachi. Ph:380043700

10 M/s. Patients' Aid Foundation M/s. Synergy Advertising (Pvt.) Ltd.
OPD & Surgical Complex, JPMC,
Rafiqi Shaheed Road,
Karachi. Ph:99223875-6

II) Change of Agency

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg. Agency/MBH</u>	<u>Outgoing Agency</u>
1	M/s. The Shaikh Ayaz University Shikarpur Ph:(92-726)920365	No new agency appointed	M/s. Comerlance (Pvt.) Ltd.
2	M/s. Unity Foods Ltd. Unity Tower, Plot No.8-C, Block-6, P.E.C.H.S, Karachi.	M/s. Adpulse IMC (Pvt.) Ltd.	M/s. Adcom Media

II) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency/MBH</u>
1	M/s. Al Khidmat Foundation Pakistan Al Khidmat Complex, 3-km, Khayaban-e-Jinnah, Lahore Ph:35228924	<u>M/s. Marshmallow Advertising</u> For Ramadan Fund Raising Campaign 2025. <u>M/s. Future Vision</u> For Other than Ramadan Fund Raising Campaign 2025.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director

APNS

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