



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2024/ 78

20-Sep-24

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

| <u>S.No.</u> | <u>Clients Name & Address</u> | <u>Accredited Advertising Agencies</u> |
|--------------|--|---|
| 1 | M/s. Competitive & Livable City of Karachi (CLICK) Local Government & HTP Department, Government of Sindh | M/s. Interflow Communications <i>For Public Awareness of CLICK and Urban Immovable Property Survey 2024-2026</i> |
| 2 | M/s. International College for Legal Studies. 6-A, Ali Block, Main Boulevard, Garden Town, Lahore. Ph:32312121 | M/s. Interlink Advertising |

I) CHANGE OF AGENCY

| <u>S.No.</u> | <u>Client Name & Address</u> | <u>New Advtg Agency/MBH</u> | <u>Outgoing Agency</u> |
|--------------|---|-----------------------------|------------------------|
| | M/s. Askari Bank Ltd. 4th Floor, N.P.T Building, F-8 Markaz, Islamabad. | Group M Pakistan | Synergy Advertising |

M/s. Everneed (Pvt.) Ltd. has withdrawn their accreditation. Member publications are advised to treat the following clients as direct client:

- M/s. BixCash
Office No.3, B-205, Satellite Town,
Chandni Chowk,
Rawalpindi.
- M/s. Fateh Rubina Enterprises (Pvt.) Ltd.
Office No.1A, Mezzanine Floor, Safdar Mansion,
AK Fazal-ul-Haq Road, Blue Area,
Islamabad. Ph:2277776
- M/s. Ilmi Books
Shop No.2, Kamran Shopping Center,
Aabpapa Market,
Islamabad. Ph:2270737

4 Media Math (Pvt.) Ltd.
Suite No.3, 1st Floor, Malik Complex, Plot No.80 East,
Jinnah Avenue, Blue Area,
Islamabad. Ph:2120477

5 M/s. S.A. Property
Office No.4 & 5, 1st Floor, Trade Center, F-11,
Markaz, Islamabad.
Ph:2107873

Thanking you,
Yours faithfully,

-s/d-
(Dr. Tanvir A. Tahir)
Executive Director

ALL PAKISTAN NEWSPAPERS SOCIETY

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