



All Pakistan Newspapers Society

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Ref: APNS/2011/160

August 19, 2011

**To: All Member Publications.
All Accredited Advertising Agencies.**

Sub: Restoration of Advertisements of M/s. Lecole.

Dear Sirs,

Please refer to our Circular No. APNS/2011/117 dated May 30, 2011 wherein we advised you not to publish advertisements of M/s. Lecole, a listed clients of M/s. MCM Advertising, through any source till further communication by the APNS.

M/s. MCM Advertising vide its letter dated August 18, 2011 has informed us that M/s. Lecole have cleared their reported dues and requested us to restore the business of M/s. Lecole.

We have therefore, decided to restore the advertisements of M/s. Lecole. Member publications are hereby advised to accept the ads of M/s. Lecole as usual.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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