



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

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**To: All member publications**

**Sub: Advertisements of Government Commercial Clients**

Dear Sirs,

We were approached by some members that the DGPR is issuing advertisements of Punjab Government clients engaged in commercial activities with DRO to publish the ads on pure govt. rates. These include RUDA, CBD, Development Authorities different Industrial Estates, Quaid-e-Azam Solar Power Projects and others.

We have to inform you that we have taken up the issue with the DGPR and after detailed discussions the DGPR has agreed and confirmed that all clients which advertise any commercial or profit making initiative such as auction of lands, property or floating of bonds or any commercial activity would be issued on Govt. Commercial rates, with immediate effect.

We request all members to accept all advertisements containing commercial proposals on govt. commercial rates only.

Thanking you,

Yours faithfully,

(Sarmad Ali)  
Secretary General

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