



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

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17-Nov-14

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Al-Hamd Institute of Science, Head Office, 27-1-A2, Township, Lahore. Ph: 042-3512279	M/s. Future Vision Advertising
2	M/s. Sports Mart, Suite # 1-A, 1st Floor, Building No.2-C, Lane # 3, Stadium Commercial Phase V, Khyaban-e-Shamsheer, DHA, Karachi. Ph: 35340711-13 Fax: 35340713	M/s. Interflow Communications ( for Puma and Skechers )
3	M/s. Sharif Milk Products (Pvt.) Ltd., 55 K Model Town, Lahore UAN: 042-111-264-227	M/s. Oktopus 360 Media
4	M/s. Cornish Food Industries, Off No.385, Street-21, Block-3, Alamgir Road, Bahadurabad, Karachi. Ph: 34852445 Fax: 34920567	M/s. Oktopus 360 Media
5	M/s. Easy Hajj & Umra (Pvt.) Ltd., 31-E/1, Gulberg-III, Shahra-e-Imam Hussain, Behind Qaddafi Stadium Cricket Academy, Near: Shapes Gym, Lahore. Ph: 042-35775085-6 Fax: 35775245	M/s. Orient Communications
6	M/s. Shajani, First Floor, Dean Arcade, Block 8, Clifton, Karachi. Ph: 35871228 Fax: 35870907	M/s. Prelude Advertising
7	M/s. Virtual World (Pvt.) Ltd., ( Ibex Global ) 119, Arcadia Building, 16th Street, Main Korangi Road, DHA Phase I, Karachi. Ph: 35699225 Fax: 35661508	M/s. Prestige Communications ( for WDD Helpline Project )
8	M/s. United Nations Children's Fund (UNICEF) Street No.5, Diplomatic Enclave, Sector G-5, Islamabad. Ph: 051-2097700 Fax: 2097799	M/s. The Brand Partnership [for Polio Eradication till August 31, 2015 ] ( M/s. Spectrum cleared )
9	M/s. Nando's Pakistan (Pvt.) Ltd., Plot # 40, Sector 15, Korangi Industrial Area, Karachi. Ph: 35063891-4 Fax: 35063890	M/s. TNI Communications
10	M/s. Shams Builders & Developers, C-92, Block-9, KDA Scheme -24, Gulshan-e-Iqbal, Karachi. Ph: 022-2100220-21 Fax: 022-2100221	M/s. TNI Communications [for Meridian Mall (Hyderabad)]

As per our list, no other accredited agency appear to be handling account of the clients in question.

## **II) CHANGE OF AGENCY**

<b><u>S.No.</u></b>	<b><u>Client Name &amp; Address</u></b>	<b><u>New Advtg Agency</u></b>	<b><u>Outgoing Agency</u></b>
1	M/s. Punjab Seed Corporation, Lahore.	No new agency appointed	M/s. Adarts Karachi (Pvt.) Ltd.
2	M/s. Haseen Habib Corp. (Pvt.) Ltd., Lahore.	No new agency appointed	M/s. Art Techniques (Pvt.) Ltd.
3	M/s. Power Vision Systems (Pvt.) Ltd., Lahore.	No new agency appointed ( for Power Pack Generators & ATS Power Engines)	M/s. Art Techniques (Pvt.) Ltd.
4	M/s. Izhar Construction (Pvt.) Ltd., Lahore.	No new agency appointed	M/s. Art Techniques (Pvt.) Ltd.
5	M/s. Footprint (Pvt.) Ltd., Karachi	No new agency appointed	M/s. Firebolt63 (Pvt.) Ltd.
6	M/s. Hotel One (Pvt.) Ltd., Lahore.	No new agency appointed	M/s. Firebolt63 (Pvt.) Ltd.
7	M/s. International Brands (Pvt.) Ltd., Karachi.	No new agency appointed (for MOSFREE)	M/s. Firebolt63 (Pvt.) Ltd.
8	M/s. The Jang Group of Publications, Karachi.	No new agency appointed	M/s. Firebolt63 (Pvt.) Ltd.
9	M/s. The Searle Company Ltd., (Formerly Searle Pakistan Ltd.) Karachi.	No new agency appointed ( for Vitamin Water )	M/s. Firebolt63 (Pvt.) Ltd.
10	M/s. Ghani Builders & Developers (Pvt.) Ltd., Karachi.	No new agency appointed	M/s. Hayder Ali Communications
11	M/s. Rafi Premier Associates, Karachi.	No new agency appointed	M/s. Hayder Ali Communications
12	M/s. The Power Prep, Karachi.	No new agency appointed	M/s. Hayder Ali Communications
13	M/s. Zubaida's Home Store, Karachi.	No new agency appointed	M/s. Synergy Advertising
14	M/s. The Punjab Provincial Co-Operative Bank Ltd., Lahore.	No new agency appointed	M/s. Media One Communication
15	M/s. Thatta Cement Company Ltd., Karachi.	No new agency appointed	M/s. Orient Advertising
16	M/s. Maple Leaf Consultants, Main Boulevard, Opp: Home Economics College, Gulberg, Lahore. Ph: 111-782-929	M/s. Modem4 (Pvt.) Ltd.	M/s. SB&B Advertising
17	M/s. Hi-Tech Lubricants Ltd., 1-A, Danapur Road, GOR-1, Lahore. UAN: 111-645-942 Fax: 36311884	M/s. Oktopus 360 Media (Pvt.) Ltd.	M/s. Orient Communications

## **III) APPOINTMENT OF MBH**

<b><u>S.No.</u></b>	<b><u>Clients Name &amp; Address</u></b>	<b><u>Creative Agency</u></b>	<b><u>MBH</u></b>
1	M/s. Air Indus (Pvt.) Ltd., 8 Banglore Town, Block 7 & 8, Main Shahra-e-Faisal, Karachi. Ph: 38691600	M/s. Contract Advertising	M/s. T Media

## **IV) ADDITIONAL APPOINTMENT**

<b><u>S.No.</u></b>	<b><u>Client Name &amp; Address</u></b>	<b><u>Product/Area/ Agency</u></b>
1	M/s. NIB Bank Ltd., PNSC Building, M.T. Khan Road, Karachi. UAN: 111-333-111	<u>M/s. G. H. Thaver &amp; Co.:</u> for Corporate Secretarial Affairs, Legal & Regulatory Corporate Matters, Financial Reporting, Notice pertaining to mortgaged, Public Announcement and Advertisements of Special Occasions.  <u>M/s. Prestige Communications:</u> for Corporate Brand Campaign & New Products.

2 M/s. National Testing Service,  
1-E, Street 46, I-8/2,  
Islamabad.

M/s. Kenad (Pvt.) Ltd.: for GAT-General, Situations Vacant /  
Admission for clients through NTS, NTS Tender Notices / Other,  
Supplements / Expo and NTS Show Cause Notices.

M/s. Vini Vici Advertising: for EL-Teach, TOEFL and TOEIC,  
GAT-Subject, NAT, LAW-GAT & MRCP/National Teacher Database.

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General

