



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2015/119

August 17, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. RIAA Barker Gillette, RIAA Barker Gillette Chambers, D-67/1, Block-4, Clifton, Karachi.	M/s. Blitz Advertising
2	M/s. Engro Eximp AgriProducts (Pvt.) Ltd., 8th Floor, The Harbor Front Building, HC-3, Marine Drive, Block-4, Clifton, Karachi. Ph: 35297501-10 Fax: 35810663	M/s. Brainchild Communications
3	M/s. Free Way Properties (Estate Developers), 30 Dar-ul-aman Co-operative Society, Block 7/8, Main Shahra-e-Faisal Tipu Sultan Road, Karachi. Ph: 35640097-99	M/s. Hayder Ali Communications
4	M/s. Mubarak Tower, Main Hakeem ullah Jan Road, Peshawar Cantt., Peshawar.	M/s. Manhill Advertising
5	M/s. Chinese Heart & General Hospital, CMC Tower, Building No.47, Street Akhtar Rasool, 6 Jail Road, Kartaba Chowk, Lahore. Ph: 042-35404086	M/s. Revolution Media
6	M/s. Islamic Addiction Centre, 88-C-2, Punjab Society, Near: Wapda Town Telephone Exchange, Lahore. Ph: 042-35181117	M/s. Revolution Media

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Advance Telecom, 1st Floor, Noor Hosue, Abdullah Haroon Road, Saddar, Karachi. UAN: 111-250-300 Fax: 32721000	M/s. Firebolt63 (Pvt.) Ltd.	M/s. JWT Asiatic
2	M/s. Asian Institute of Fashion Design, Metro Tower, Teen Talwar, Main Clifton Road, Block-8, Karachi. Ph: 35820859-61 Fax: 35820862	M/s. Adcom (Pvt.) Ltd. (for Admission Ads)	M/s. The Brand Partnership
3	M/s. AuVitronics Limited, 3rd Floor, Siddique Sons Tower, Plot # 3, Block 7/8, Jinnah Co-Operative Housing Society, Shahrah-e-Faisal, Karachi. Ph: 34312030	M/s. Pirana Advertising	M/s. Marketing & Advertising
4	M/s. Soneri Builders & Developers, 01-Dashtiyar Chamber, Ground Floor, Plot No.SB-32, Block 13/C, Gulshan-e-Iqbal, Main University Road, Karachi. Ph: 34977171-3	M/s. Manhill Advertising (for Omega Mall)	M/s. Prime Time Communications

5	M/s. Oman International Bank, Karachi.	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.
6	M/s. Chaklala Cantonment Board, Rawalpindi	No new agency appointed	M/s. Synergy Advertising

III) APPOINTMENT OF MBH

S.No. Clients Name & Address

Creative Agency(s)

MBH(s)

1	M/s. Regus Executive Centre Karachi (Pvt.) Ltd., 7th Floor, Executive Towers, Dolmen Mall, Clifton, Karachi. Ph: 3582610	M/s. JWT Asiatic For Corporate and Virtual Offices M/s. Orient Communications For Office Space / Business World. (M/s. Orient Advertising cleared)	M/s. T Media For Corporate and Virtual Offices
2	M/s. Shakarganj Food Products Ltd., 10th Floor, 10B, E-II, Main Boulevard, Gulberg III, Lahore. Ph: 042-35783801-04 Fax: 042-35783811	M/s. Contract Advertising For Brand "Any Time" & "Oolala"	M/s. T Media For Brand "Any Time" & "Oolala"

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1	M/s. Grey Developers, 705, 7th Floor, Anum Estate, Opp: Duty Free Shop, Main Shahrah-e-Faisal, Karachi. Ph: 34313415-6 Fax: 34313417	M/s. Cross Check Communications: for Grey's Noor Tower and Grey's Mall M/s. Hayder Ali Communications: for other than Grey's Noor Tower and Grey's Mall.
2	M/s. Safa Gold Mall, F-7 Markaz, Islamabad. Ph: 051-2656764-65	M/s. Manhill Advertising: for Sale / Rent of Shop. M/s. Synergy Advertising: for other than Sale / Rent of Shop.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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