



All Pakistan Newspapers Society

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Ref:APNS/2025/ 08

January 16, 2025

To: All Accredited Advertising Agencies.

Sub: List of Invitees for 25th APNS Award Ceremony.

Dear Sirs,

We are pleased to inform you that the 25th APNS Annual Awards Ceremony is scheduled to be held in the last week of February, 2025. The President of Pakistan, Mr. Asif Ali Zardari has been requested to grace the occasion as chief guest.

In order to finalize the list of invitees in time, you are requested to provide us the name of any one person from your agency who will attend this function on your behalf.

We also request you to send us a list of your prominent advertisers, on preference basis, so that these clients be invited in the Awards Ceremony. Please ensure that the list should be as short as possible as we have to accommodate member publications, agencies, dignitaries and the advertisers in a limited space available for such functions. Please ensure that your reply reaches us latest by January 25, 2025.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General
APNS

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