



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2024/04

January 16, 2024

To: **All Member Publications.**

Sub: **Provisional Restoration of Business of  
M/s. Smart Ways Communications (Pvt.) Ltd**

Dear Sirs,

This refers our Circular No.APNS/2023/120 dated December 28, 2023 regarding suspension of the above provisional accredited advertising agency.

We are pleased to inform you that the above agency has made down payment with schedule of payment towards the reported dues of member publications. We have therefore decided to provisionally restore the business of the above agency with immediate effect. Member publications are advised to accept advertisement released by the above agency till further communication.

Please go through APNS website i.e. [www.apns.com.pk](http://www.apns.com.pk) for other agencies / clients under suspension.

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General  
APNS

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