



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

APNS/AC/2024/87

15 November, 2024

## All Concerned Member Publications

**Sub: Clearance Period: July-August 2024**

Dear Sirs,

We have to inform you that the payment for July-Aug 2024 clearance period has fallen due on November 15, 2024. You are therefore requested to lodge your complaints from November 15, 2024 to November 22, 2024 positively. Please note that any late complaint received after November 22, 2024 will not be entertained.

We have noted with concern that some of our member publications do not follow the APNS Clearance Schedule while lodging complaints with APNS. The formats for complaints are as under:

### 1. COMPLAINTS AGAINST ADVERTISING AGENCIES:

The complaints against advertising agencies relating to dues of **Commercial Clients, Govt. of Balochistan and Govt. of AJK only** must be forwarded as per following format on Ms Excel:

Name of Agency					
Bill No.	Dated	RO No.	Dated	Client	Amount

Please do not include dues against the **Federal Govt. Punjab Govt. KP and Sindh Information** in the agency's statement.

### 2. Complaints of dues against Federal and KP Governments be sent as per the following format:

RO No.	Dated	Agency	Department / Info No.	Classified	Display	Amount

### 3. Complaints of dues against Sindh Information Department be sent as per the following format:

RO No.	Date	Name of Deptt.	Budgeted Dues	Non-Budgeted Dues	Ad. Agency	
					( In case of Display)	Amount

### 4. Complaints of dues against Punjab Government be sent as per the following format: (DGPR has revised its policy. The payment will be released directly on 85/15 basis w.e.f. 01.07.2022)

Agency	RO No.	SPL#	SPL Date	Department	Amount

You would appreciate that without your cooperation, the APNS Secretariat cannot achieve the desired results and all efforts to ensure timely payments to member publications render futile. We hope that all member publications will ensure strict adherence to the clearance procedures in their own interest.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir )

Executive Director

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