



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2021/94

14-Oct-21

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. AIM Hygienics (Pvt.) Ltd., Mamia Heights, D-150, Civic Center Bahria Town, Islamabad. UAN: 051-111-AIM-PAK	M/s. Blitz Advertising (for Mamia Baby Diapers)
2	M/s. Malang Media Company, 122-D, Habib Road, Lahore Cantt.	M/s. Interlink Advertising
3	M/s. Fauji Trans Terminal Ltd., Port Bin Qasim, Karachi. Ph: 34740290-5 Fax: 34740296	M/s. Manhattan Communications
4	M/s. Marble Arch Developers (Pvt.) Ltd., Basement, 4 Start Plaza, Opp: Gate # 03, NUST, Main Double Road, H-13, Islamabad.	M/s. Manhill Advertising (for Project Marble Arch Enclave, Rawalpindi through M/s. Star Marketing)
5	M/s. AEO Pakistan, Pakland Business Center, 2nd Floor, I-8, Markaz, Islamabad. UAN: 111-236-000	M/s. Marcom (Pvt.) Ltd.,
6	M/s. All Pakistan Textile Mills Association (APTMA), 5th Floor, Evacuee Trust Complex, F-5/I, Islamabad. Ph: 051-8460026-7 Fax: 2827614	M/s. Smart Ways Communications (M/s. Evernew Concept cleared)
7	M/s. JS Investments Ltd., The Centre, 19th Floor, Plot No.28 SB-5, Abdullah Haroon Road, Saddar, Karachi. UAN: 111-222-626	M/s. Spectrum Communications
8	M/s. Forces School & College System, Building No.1,2,3 & 4, Commercial Area TECH Society, West Canal Bank, Lahore. UAN: 111-223-456	M/s. Velocity Marketing & Communications

Note: As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Informatics Group of Colleges, 721, J-II Block, Johar Town, Lahore. UAN: 348 111 5577	M/s. Revolution Media	M/s. Impact Advertising
2	M/s. Hajvery Builders & Developers (Pvt.) Ltd. 4.5 Km, Sue-e-Asal Raiwind Road, Lahore. UAN: 111-999-111	M/s. Manhill Advertising (for Safari Garden Housing Scheme through M/s. Star Marketing)	M/s. Marshal Advertising

3	M/s. Nutrico Morinaga (Pvt.) Ltd., ICI House, 5 West Wharf, Karachi. Ph: 32313717-22	M/s. Z2C Pakistan (P) Ltd.	M/s. Manhattan International (P) Ltd.
4	M/s. Hamdard Foundation Pakistan, 16th Floor, Bahria Tower, Tariq Road, Karachi. Ph: 38244000	M/s. RG Blue Communications (P) Ltd.	M/s. Adarts Karachi (P) Ltd.
5	M/s. Diamond Paint Industries (P) Ltd., Pindi Stop, Peco Road, Kot Lakhpat, Lahore. UAN: 042-111-265-677	M/s. Wings Media (P) Ltd.	M/s. Adcom (Pvt.) Ltd.
6	M/s. TPL Life Insurance Ltd.,	No new agency appointed	M/s. Manhattan International
7	M/s. Khairpur Sugar Mills Ltd.	No new agency appointed	M/s. Mass Advertising

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Urban Developers Chartered Town Planners, Central Park Housing Scheme, Ferozepur Road, Lahore. Ph: 35935371-77 UAN: 111-109-109	<u>M/s. Message Communications:</u> for Central Park. <u>M/s. Paragon International:</u> for other than Central Park. <i>[M/s. Midas (Pvt.) Ltd. cleared]</i>
2	M/s. Dalda Foods Ltd., Plot No.7-C, Nishat Commercial Lane No.02, Nishat Commercial Area, Karachi. Ph: 38636933	<u>M/s. Lowe & Rauf:</u> for Dalda Cooking Oil, Dalda Banaspati and Dalda Melange. <u>M/s. Contract Advertising:</u> for Corporate Ads. <u>M/s. Prestige Communication:</u> for Cup Shup and Liquid Tea Whitener. <i>(M/s. Group M Pakistan as MBH)</i>

IV) LIST OF CLIENTS UPDATED

We have initiated process of updating list of clients of advertising agencies. Following agencies have informed that the clients mentioned hereunder, are not being handled by them, hence, be deleted from their list of clients. The member publications are advised to accept the ads of these clients through any source :

<u>S.No.</u>	<u>Agency Name</u>
	<u>M/s. Mint Adea House (Pvt.) Ltd., Lahore</u>
1	M/s. Care Mark International, Lahore
2	M/s. Divine Developers (Pvt.) Ltd., Lahore Cantt.
3	M/s. Global Infrastructure (Pvt.) Ltd., Lahore <i>(for 10 Q Shopping Mall)</i>
4	M/s. Mega Marketing (Pvt.) Ltd., Lahore <i>(for Cantt. Avenue, Multan)</i>
5	M/s. NAQSH, Lahore
6	M/s. Pakistan Foam (Pvt.) Ltd., Lahore
7	M/s. School of Culinary Arts, Lahore
8	M/s. Shekhoo Restaurant, Lahore

M/s. Maxim Advertising Co. (Pvt.) Ltd., Karachi.

1 M/s. My Land Builders & Developers, Karachi.
(for Diamond Tower & Shopping Mall, Diamond Terrace & Shopping Mall)

2 M/s. Osman Housing (Pvt.) Ltd., Karachi

M/s. National Advertisers, Karachi.

1 M/s. Arabian Tours, Karachi

2 M/s. Bokhara Palace, Karachi

- 3 M/s. Cotton Export Corporation of Pakistan (Pvt.) Ltd., Karachi.
 4 M/s. Eastern Optical Co., Karachi
 5 M/s. Evershine Paints (Eastern) Ltd., Karachi.
 6 M/s. International Floor Covering Ltd., Karachi.
 7 M/s. Mays Marketing Enterprises, Karachi.
 8 M/s. Medimark International Co., Karachi.
 9 M/s. Mimy Yousuf Industries, Karachi
 10 M/s. Mohammad Amin Mohammad Bashir, Karachi

- 11 M/s. Mohammad Ismail Mohammad Yousuf, Karachi
 12 M/s. Pak Marhaba Aviation Services (Pvt.) Ltd., Karachi.
 13 M/s. Siddique & Said Industries Ltd., Karachi.
 14 M/s. United Carpets Ltd., Karachi.
 15 M/s. United Cotton Mills Ltd., Karachi.
 16 M/s. United Jute Mills Ltd., Karachi.

- 17 M/s. United Woolen Mills Ltd.,
 Karachi.

M/s. Sundial Advertising (Pvt.) Ltd., Karachi

M/s. Sundial Advertising has withdrawn its accreditation, hence its clients be deleted. The member publications are advised to accept the ads of these clients through any source :

- 1 M/s. Ahmed Associates, Karachi.
 2 M/s. Amber Co., Karachi.
 M/s. Aviva Office Automation,
 3 Karachi.
 4 M/s. Clariant Pakistan Ltd., Karachi.
 5 M/s. Continental Cables, Karachi
 6 M/s. Doctor Publications, Karachi.
 7 M/s. Electro Enterprises (Pvt.) Ltd., Karachi.
 8 M/s. Electronic Office Products, Karachi.
 9 M/s. G.B. Chemical, Karachi.
 10 M/s. Habib Brothers Rubber Industries, Karachi.
 11 M/s. Hamdard Press Ltd., Karachi.
 M/s. Hypack International Ltd.,
 12 Karachi.
 13 M/s. Islamic Cultural Research Centre, Karachi.
 14 M/s. Kamran Distributors (Pvt.) Ltd., Karachi. (*for Froto Jelly*)
 15 M/s. Lassani Pak (Pvt.) Ltd., Karachi
 16 M/s. Merchants Enterprises, Karachi
 17 M/s. Modern Plastic, Karachi
 18 M/s. NAZ International, Karachi

- 19 M/s. Noble Pakistan (Pvt.) Ltd., Karachi.
 20 M/s. Novartis Pharma (Pakistan) (Formerly Sandoz)
 (*for other than Corporate Agro Division, Mosquito Repellent,
 Vaccines Portfolio and EZ Kid "Nappy Rash Cream"*)
 21 M/s. Progressive (Pvt.) Ltd.
 (*for other than Empress View Saddar*)
 22 M/s. Punjnad Aviation (Pvt.) Ltd., Karachi.
 23 M/s. R.M.C Video Advertisers, Karachi

- 24 M/s. Rex Centre, Karachi
25 M/s. Roger's & Co. (Pvt.) Ltd., Karachi.
26 M/s. Rush Enterprises, Karachi.
27 M/s. S.H. Enterprises, Karachi
28 M/s. Scan Travel Ltd., Karachi.
29 M/s. Speedex, Karachi.
30 M/s. Sultan Mohammad Shah Agha Khan School, Karachi.
31 M/s. Teen Club, Karachi.
32 M/s. The Rug Shop, Karachi
33 M/s. The Searle Company Ltd.,
Karachi.
(for Pharma Products)
34 M/s. Tip Top, Karachi.
35 M/s. Vista Food Industries (Pvt.) Ltd., Karachi.
36 M/s. World Network Co. Ltd., Karachi.
37 M/s. Zaad (Pvt.) Ltd., Karachi.
38 M/s. Zaiqa Foods Industries, Karachi.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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