



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2013/220

October 14 , 2013

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Skill Development Council Islamabad, National Training Bureau (NTB), Government of Pakistan, House No.107, Street # 8, F-11/1, Islamabad. Ph:2224501-2 Fax: 2224503	M/s. Channel 7 Communications
2	M/s. GYMBOREE Play & Music, 47-A/C II, Gulberg-III, Lahore. Ph:042-35872305-7	M/s. 4 Square Communications
3	M/s. The Early Years, (Child Development Center) 7-A, Main Boulevard, Gulberg II, Lahore. Ph: 042-35782582-3	M/s. 4 Square Communications
4	M/s. Admore Gas (Pvt.) Ltd., 316, 3rd Floor, Continental Trade Centre, Shahrah-e-Iqbal, Block-8, Clifton, Karachi. UAN: 111-236-673 Fax: 35864562	M/s. Mass Advertising
5	M/s. Al-Wahab Builders & Developers, Main Jail Road, Near: Gulab Pan House, Hirabad, Hyderabad. Ph: 022-2615501, 2621112	M/s. TNI Communications
6	M/s. Master Mind Corporation, Off: No.5, Salma Plaza, F-10, Markaz, Islamabad. Ph: 051-2299333	M/s. TNI Communications for "Washma Centre Islamabad"

As per our list, no other accredited agency appear to be handling account of the clients in question.

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Engro Foods Ltd., 6th Floor, The Harbor Front Building, HC-3, Marine Drive, Block 4, Clifton, Karachi. Ph: 35296000 (10 lines) Fax: 35295961-2	M/s. Brainchild Communications	M/s. JWT Asiatic / M/s. Group M
2	M/s. Faheem Associates, (Builders & Developers) A-6, 2nd Floor SB-37, Block 13-B, Usman Plaza, Opp. Baitul Muqarram Masjid, (Upper Mobilink Office), Main University Road, Gulshan-e-Iqbal, Karachi. Ph: 34963655, 34828424	M/s. Hayder Ali Communications	M/s. Front Line Communications
3	M/s. King Beverages Industries (Pvt.) Ltd., Fazalabad, Daska Road, Sialkot. Ph: 3017620 Fax: 4009517	No new agency appointed	M/s. Firebolt63 (Pvt.) Ltd.

**III) ADDITIONAL APPOINTMENT**

**S.No. Client Name & Address**

**Product/Area/ Agency**

1 M/s. National Testing Service (NTS)  
402, Street # 34, I-8/2,  
Islamabad. UAN: 111-687-000 Fax: 9258480

M/s. Advertisement & Documentaries (ADS): (Suspended Agency)  
for Scholarship, Litigation Notices and Show Cause Notices.

M/s. M Communications: for Recruitment ads, Tender Notices,  
Admission GAT & NAT and NTS Corporate Ads.

2 M/s. Singer Pakistan Ltd.,  
Plot No.39, Sector 19,  
Korangi Industrial Area,  
Karachi. Ph: 35052941-5 Fax: 35052956

M/s. Pirana Advertising: For Air Coolers and Water Purifier.

M/s. Interflow Communications: for Corporate Ads.

M/s. Manhattan Communications: for Gas Appliances, Industrial  
Machine  
Electric Iron and Semi Automatic Washing Machine.

M/s. Lowe & Rauf: for Refrigerator,  
Sewing Machine and  
Airconditioners

Thanking You,

Yours faithfully,

-s/d-

( Masood Hamid )  
Secretary General  
APNS

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