



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/240

November 13, 2013

Revised as per email of DG TDAP dated November 13, 2013

**All Member Publications.
All Accredited Advertising Agencies.**

Sub: Ads of Trade Development Authority of Pakistan (TDAP)

Dear Sirs,

We have to inform you that the Trade Development Authority of Pakistan (TDAP) has appointed M/s. Kimco Advertising (Pvt.) Ltd., M/s. Midas International, M/s. Mass Advertising and M/s. Xnine Communications as their advertising agencies. The outgoing agencies namely M/s. Argus Advertising and M/s. Interflow Communications have issued provisional NOCs.

M/s. Kimco Advertising (Pvt.) Ltd.:

For International Exhibition (Europe), Special Report / Supplements, Corporate Ads and EOI.

M/s. Midas International (Pvt.) Ltd.:

For International Exhibition (Asia), Ads related to Product Promotion.

M/s. Mass Advertising (Pvt.) Ltd.

For International Exhibition (Africa), Ads related to Workshop, Seminar and other Misc Advertisement.

M/s. Xnine Communications (Pvt.) Ltd.

For International Exhibition (America), Ads related to incoming and outgoing delegation (Trade & Marketing), Expo Campaign related to Expo, Tender Notice & Public Notice

Member publications are hereby advised to accept the advertisements as per above allocation till further communications.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General

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