



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

No.APNS/2021/99

November 12, 2021

TO: ALL ACCREDITED ADVERTISING AGENCIES.

SUB: NON-RECEIPT OF TAX PAYMENT CHALLANS.

Dear Sir,

This refers to our circulars No.APNS/2021/81 dated August 09, 2021, and subsequent communications regarding non-receipt of Tax Payment Challans on account of deductions made by advertising agencies / clients against payments to our member publications during the period from July 01, 2020 to June 30, 2021.

The advertising agencies maintained that the deductions were made at the end of government clients who do not provide tax challans to advertising agencies.

We have taken up the issue with the PIO to devise a mechanism at PID for recovery of I.T challans from the Federal Government clients for which we require following information from accredited advertising agencies.

<u>DRO No.</u>	<u>Date of Insertion</u>	<u>Name of Client</u>	<u>Tax Amount</u>
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We request you to kindly provide the above information by November 19, 2021 positively.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)

Executive Director

APNS

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