



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

APNS/2023/88

September 12, 2023

To: All Member Publications.

Sub: Provisional Restoration of Business for Govt. Advertisement (85/15 Policy) Only of M/s. Xposure Advertising & Marketing (Pvt.) Ltd

Dear Sirs,

This refers our Circular No.APNS/2018/140 dated December 06, 2018 regarding suspension of the above provisional accredited advertising agency.

We are pleased to inform you that the above agency has made down payment with schedule of payment towards the reported dues of member publications.

The APNS Executive Committee held on September 09, 2023, has decided to provisionally restore the business of the above agency with immediate effect. Member publications are advised to accept **Government Advertisement (85/15 policy)** only released by the above agency till further communication.

Please go through APNS website i.e. www.apns.com.pk for other agencies / clients under suspension.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General
APNS

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