

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/56

June 12, 2023

To: ALL MEMBER PUBLICATIONS.

Sub: Suspension of Business of

- 1. M/s. Channel 7 Communications (Pvt.) Ltd
- 2. M/s. Focus 360 Marketing (Pvt.) Ltd
- 3. M/s. Interlink Advertising (Pvt.) Ltd
- 4. M/s. Maxim Advertising & Co. (Pvt.) Ltd

Dear Sirs,

We have to inform you that the above accredited advertising agencies have failed to clear the reported dues of member publications pertaining to January – February'2023 clearance period. The above agencies are therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement released by the above agencies or its clients through any source what-so-ever till further communication by the APNS.

Please visit APNS website i.e. www.apns.com.pk for other agencies/Clients under suspension.

Thanking you,

Yours faithfully,

(Sarmad Ali) Secretary General

APNS