

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2015/19

February 11, 2015

To: All Member Publications

All Accredited Advertising Agencies

Sub: Advertisements of M/s. Employees Old Age Benefits Institution (EOBI)

Dear Sirs.

We have to inform you that M/s. Orient Advertising (Pvt) Ltd has issued NOC in favour of M/s. Employees Old Age Benefit Institution (EOBI). The agency has been assured by the EOBI that its outstanding dues will be cleared within 30 days and requested to allow their ads through M/s. Connect Marketing Communications (Pvt) Ltd

We have therefore, decided to provisionally allow the ads of M/s. Employees Old Age Benefit Institution through Connect Marketing Communication.

Member publications are hereby advised to accept the ads of EOBI through M/s. Connect Marketing till further communication.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS