



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/192

September 10, 2013

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Suspension of Ads of Ministry of Information & Broadcasting

Dear Sirs,

We have to inform you that the Ministry of Information & Broadcasting have failed to clear the outstanding dues amounting to Rs.241,452,837/- against their advertisements released through the following agencies despite various communications / reminders / notices and assurances by the Ministry :

1. M/s. Adreach Advertising
2. M/s. Interlink Advertising (Pvt.) Ltd.
3. M/s. M Communications (Pvt.) Ltd.
4. M/s. Midas (Pvt.) Ltd.
5. M/s. Midas Communications (Pvt.) Ltd.
6. M/s. Orient Advertising (Pvt.) Ltd.
7. M/s. X2O (Pvt.) Ltd.

We have therefore, decided to suspend the advertisements of the Ministry of Information & Broadcasting with immediate effect. Member publications are hereby advised not to accept any advertisements of the Ministry of Information & Broadcasting through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

(Masood Hamid)
Secretary General
APNS

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