

All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi Tel: 35671256, 35671314 Fax: 35671310, email:apns@apns.com.pk, Web:www.apns.com.pk

February 10, 2011 Ref: APNS/2011/30

ALL MEMBER PUBLICATIONS.

Sub: Suspension of Business of

- M/s. Adgroup (Pvt) Ltd
- M/s. Concept One (Pvt) Ltd
- M/s. Kenad (Pvt) Ltd

Dear Sirs,

We have to inform you that the above accredited advertising agencies have failed to clear the reported dues of member publications pertaining to September – October'2010 clearance period. The above agencies are therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement of the listed clients of the above agencies through any source what-so-ever till further communication by the APNS.

Please go through APNS website i.e. www.apns.com.pk for other agencies / Clients under suspension.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)

Secretary General