



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2015/141

September 09, 2015

**To: All Members Publications.
All Accredited Advertising Agencies.**

Sub: Rates Applicable on the Ads of "Khyber Pakhtunkhwa Economic Zones Development & Management Company (KPEZDC)"

Dear Sirs,

We are in receipt of a letter No.KPEZDMC/HR&ADMIN/0006 dated August 30, 2015 from Khyber Pakhtunkhwa Economic Zones Development & Management Company (KPEZDC) wherein it has been maintained that the KPEZDC is a pure government organization and requested to charge pure government rate on their advertisements.

We have examined the documents provided with the request and agree with the contention of the KPEZDC and request you to include the above client in List A i.e. pure government rate with immediate effect.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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