



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/29

09-Mar-23

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Green Ad, 107-Ali Block, New Garden Town, Lahore. Ph: 042-35911188	M/s. Media Professionals
2	M/s. Sindhco Nutraceutical, 3rd Floor, Fairways Commercial, CP-61, Defence Raya Golf Resort, Sector M, DHA Phase 6, Lahore.	M/s. Media Professionals
3	M/s. Shoaibee Industries, Plot No.55, 56 & 57, Sector No.24, Korangi Industrial Area, Karachi.	M/s. Manhattan International
4	M/s. Fort Stone Marketing (Pvt.) Ltd., Office No.219-233, 2nd Floor, Lexus Mall & Residency, Gulberg Greens, Islamabad. UAN: 111-009-777	M/s. Smart Ways Communications

II) Appointment of MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Associated Industries Ltd., IMGC House, 177-A, S.M.C.H.S Society Karachi. Ph: 34305271-78	M/s. Group M Pakistan
2	M/s. ZEM Builders (Pvt.) Ltd., Office No.10, Ground Floor, Burj ul Sadiq Tower, Abu Bakar Avenue, Phase-8, Bahria Town, Rawalpindi. UAN: 111-ZEN-222	M/s. Group M Pakistan
3	M/s. Oil World (Pvt.) Ltd., House No.177-A, S.M.C.H.S. Society, Karachi. Ph: 34305271-78	M/s. Group M Pakistan

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency / MBH</u>	<u>Outgoing Agency</u>
1	M/s. The Layton Rahmatullah Benevolent Trust, LRBT House, 37-C, Sunset Lane No.4, Off 24th Commercial Street, Phase II Ext Defence Housing Authority, Karachi. Ph: 35396600-5	M/s. Group M Pakistan	M/s. Prestige Communications
2	M/s. Pak China Investment Co. Ltd. Islamabad.	No new agency appointed	M/s. Channel 7 Communications

Thanking you,

Yours faithfully,
-s/d-

(Dr. Tanvir A. Tahir)
Executive Director, APNS