



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2015/154

October 08, 2015

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Air China, Ground Floor, Technology Park, S.T.8, Shahrah-e-Faisal, Opp: Aisha Bawa School, Karachi. Ph: 34301801-3 Fax: 34301806	M/s. Adarts Karachi (Pvt.) Ltd.
2	M/s. Men's Care, Nadeem Medical Centre, NIPA Chowrangi, Gulshan-e-Iqbal, Karachi. Ph: 34965050	M/s. Concept One (Pvt.) Ltd.
3	M/s. Motorway Operation and Rehabilitation Engineering (Pvt.) Ltd., (MORE) Headquarters FWO 509, Kashmir Road, R.A. Bazar, Rawalpindi. Ph: 051-9271847	M/s. Graymatter Communications
4	M/s. Narcotics Control Division, Ministry of Interior and Narcotics Control, Govt. of Pakistan, Islamabad	M/s. Manhattan Communications (Pvt.) Ltd.
5	M/s. MKB Pharmaceuticals (Pvt.) Ltd., Plot-66, Hayatabad Industrial Estate, Peshawar. Ph: 091-5891445-48 Fax: 091-5891451	M/s. Midas Communications Pakistan
6	M/s. Ruba Digital (Pvt.) Ltd., Office # 325, 6th Floor, 63-B, Mega Tower, Main Boulevard, Gulberg II, Lahore. Ph: 042-35776805-6 Fax: 35777524	M/s. Oktopus360 Media (Pvt.) Ltd.
7	M/s. Umair Associates, (Builders & Developers) AS-53, Sector 5H, North Karachi, Karachi. Ph: 36902779	M/s. The Brand Partnership (for Ali Classic Tower)
8	M/s. Neocon Enterprises, Neocon Heights, Plot No.B-13, Block-19, C.G.E.H.S. Gulistan-e-Jauhar, Karachi. Ph: 34018855, 34018866	M/s. The Brand Partnership (for Neocon Pride)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Dawakhana Hakeem Tehseen, 2-L, Gulberg III, Near: Kalma Chowk, Ferozepur Road, Lahore. UAN: 111-444-900 Fax: 35844900	M/s. Unity Advertising & Mktg. (Provisional)	M/s. Media Network

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Bahria University, Shangrila Road, Sector E-8, Islamabad. Ph: 051-9263409	M/s. Channel 7 Communications: for Occasional Ads and Quotation Calls M/s. G.H. Thaver : for Karachi Campus M/s. Creative Junction: for Tender Notices. (M/s. Orient Advertising cleared)

2 M/s. The Bank of Khyber,
24-The Mall, Peshawar Cantt.
UAN: 111-95-95-95 Fax: 5278146

M/s. Kenad (Pvt.) Ltd.: for Corporate, New Branches & Financial
Statements (Quarterly & Annual Accounts).

M/s. Orient Communications: for all Classified, New Products and
Islamic Banking Group.

[M/s. Midas (Pvt.) Ltd. / M/s. Orient Advertising cleared]

3 M/s. Virtual University of Pakistan,
M.A. Jinnah Campus,
Defence Road, Off: Raiwind Road,
Lahore.
UAN: 111-880-880 Fax: 99202174

M/s. Interflow Communications: for Spring Admission.

M/s. Creative Junction: for Fall Admission.

Thanking you,
Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

