



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/014

January 08, 2014

**To: The Publishers
All Member Publications**

Sub: Advertisement Campaign "Free Media is Free Enterprise"

Dear Sir,

Please refer our Circulars No.APNS/2014/006 dated January 03, 2014, No.APNS/2014/007 dated January 04, 2014, No.APNS/2014/012 dated January 6, 2014 and No.APNS/2014/013 dated January 07, 2014 regarding launching of an advertisement campaign to highlight issues for public awareness and seek the attention of the Prime Minister for resolution of the problems at the earliest as decided in the Executive Committee of the APNS at its meeting held on December 28, 2013 while considering the long standing problems of the newspaper industry wherein we requested you to publish the ad in your newspaper.

We again request you to kindly publish the 6th ad of the campaign on January 09, 2014, caption "**Free Media is Free Enterprise**" prominently in your newspaper.

The advertisement material is available at our website i.e. www.apns.com.pk. For further inquiry, please contact Mr. Mahmood Ahmed, Cell # 0300-2637626 or Mr. Faisal Hussain, Cell # 0322-2322097.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid)
Secretary General
APNS

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