



All Pakistan Newspapers Society

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Ref: APNS/2011/184

October 06, 2011

To: All Member Publications

**Sub: Grant of Provisional Accreditation to
M/s. Design Matters, Karachi.**

Dear Sirs,

The Executive Committee of All Pakistan Newspapers Society at its meeting held on October 01, 2011 at Karachi has decided to grant provisional accreditation to M/s. Design Matters, Karachi, 501/A, K.C.H.S.U, Near: Duty Free Shop, Karachi. Ph: 4382935-6 Fax: 4382936 with effect from October 01, 2011. As per rules of the Society, the Agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Design Matters, Karachi :

1. **M/s. Toyota Lyallpur Motors,**
Sargodha Road, Faisalabad.
Ph: 041-8811021-24 Fax: 8811030
2. **M/s. Toyota Faisalabad Motors,**
West Canal Road, Faisalabad
UAN: 111-000-052 Fax: 041-8712003
3. **M/s. Toyota Multan Motors,**
Bosan Road, Multan. UAN: 111-111-343 Fax: 6520587
4. **M/s. Toyota Hyderabad Motors,**
Plot No.A/41, S.I.T.E., Auto Bhan Road, Hyderabad.
Ph: 022-3885121-5 Fax: 3885126
5. **M/s. House of Habib,**
2nd Floor, HOH Building, 3 Jinnah C.H. Society,
Main Shahrah-e-Faisal,
Karachi. Ph: 34312030 Fax: 34312314

M/s. Design Matters, Karachi have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General