



# All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi  
Tel: 35671256, 35671314 Fax: 35671310, email:apns@apns.com.pk, Web:www.apns.com.pk

Ref: APNS/2011/181

October 06, 2011

To: **All Member Publications**

Sub: **Grant of Associateship to M/s. Bilal Associates, Karachi**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on October 01, 2011 at Karachi has decided to grant associateship to M/s. Bilal Associates, Plot # C-9D, Suit # 3, 3<sup>rd</sup> Floor, Opp. KFC, Main Khayaban-e-Ittehad, Phase II, Ext. D.H.A., Karachi. Ph: 35313695-96 Fax: 35313697 with immediate effect.

As per rules of the Society, the associate agency will be allowed 12.5% to 14.5% agency commission as decided by the Executive Committee from time to time. The associate agencies will be required to submit their release along with cheques of 60 days. These agencies will not be allowed to handle government advertising.

Member publications are hereby requested to add the name of the above agency in the list of APNS advertising agencies as an associate agency and enlist the following clients as the clients of M/s. Bilal Associates, Karachi :

1. M/s. Portia Fabrics,  
1<sup>st</sup> Floor, Arif Arcade, Bahadurabad,  
Karachi. Ph: 34924746, 34933157 & 34924735
2. M/s. Professionals,  
712, 7<sup>th</sup> Floor, Trade Tower, Abdullah Haroon Road,  
Karachi. Ph: 35651423 Fax: 35651422
3. M/s. Ronaq Mela Restaurant,  
D-4, Block 10-A, Main Rashid Minhas Road,  
Gulshan-e-Iqbal, Near: Johar Mor, Karachi. Ph: 34992620, 34811146
4. M/s. Superior Consulting (Pvt.) Ltd.,  
Suite # 210, 2<sup>nd</sup> Floor, Kashif Center, Adjacent Hotel Mehran,  
Shahra-e-Faisal, Karachi. Ph: 35658107 Fax: 35657361
5. M/s. Index, ( *Career & Education Advisory Service* )  
Suite # 407, 4<sup>th</sup> Floor, Progressive Square,  
Main Shahrah-e-Faisal, Karachi. Ph: 34390724-5 Fax: 34390725

M/s. Bilal Associates, Karachi have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

-s/d-

( Sarmad Ali )  
Secretary General