



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2022/88

6-Aug-22

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Mumtaz City, Office No.04, Ground Floor, Evacuee Trust Complex, Aga Khan Road, F-5/1, Islamabad. Ph: 051-8437993-4	M/s. Manhill Advertising ( for Mumtaz City, Rawalpindi through M/s. Star Marketing )

*Note: As per our list, no other accredited agency appear to be handling account of the clients in question.*

## II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Eli Lilly Pakistan (Pvt.) Ltd. Karachi.	No new agency appointed	M/s. BBCL (Pvt.) Ld.

## III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>MBH(s)</u>
1	M/s. Vision Hut Marketing E-mail: visionhut@gmail.com	M/s. Group M Pakistan (Pvt.) Ltd.
2	M/s. United Trading & Manufacturing (Pvt.) Ltd. CID-27/C, Sector-16, Korangi Industrial Area, Karachi. Ph: 35144209	M/s. Group M Pakistan (Pvt.) Ltd.

Thanking you,

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )  
Executive Director