



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2023/43

05-Apr-23

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. MWP Business and Presentations (Pvt.) Ltd., (MWP Iron & Steel) Office No.25, Mumtaz Market, City Saddar Road, Rawalpindi. Ph: 4485888-999	M/s. Media Professionals
2	M/s. Pakistan Stock Exchange Ltd., Stock Exchange Building, Stock Exchange Road, Karachi. UAN: 111-001-122 Fax: 32410825	M/s. Media Pulse (Pvt.) Ltd. [for Roshan Equity Investment Account (Joint Campaign with Banks)]
3	M/s. Victoria Estates (Pvt.) Ltd. (Victoria City) Sheranwala Trade Center, 4th Floor, 19-F, PIA Housing Society, Lahore. UAN: 111-228-228	M/s. Revolution Media
4	M/s. Al-Muslim Builders & Developers, Suit # 510, 6th Floor, Al Samad Tower, SB-37, Block 13-B, Opp: Baitul Mukarram Masjid, Gulshan-e-Iqbal, Karachi. Ph: 34990751-52	M/s. TNI Communications (for A M G Valley, Thatta)

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Peoples Primary Healthcare Initiatives, (PPHI), Bungalow No.C-27/1, Near: Umer Shareef Park, Clifton, Block-2, Karachi.	M/s. Commerlance (Pvt.) Ltd.	M/s. Oktopus 360 Media
2	M/s. United Industries Ltd., 101, Regency Arcade, The Mall, Faisalabad. UAN: 111-111-845	M/s. IG Square Pakistan	M/s. Group M Pakistan (MBH)

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director, APNS