



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref No. APNS/2021/71

July 3, 2021

**To: All Member Publications**

**Subject: Withdrawal of Accreditation of M/s. Design Matters, Karachi**

Dear Sirs,

Please refer our Circular No. APNS/2021/50 dated June 10, 2021 wherein we had informed you that M/s. Design Matters, Karachi intended to withdraw its accreditation from APNS. In this regard, we requested members to report any dues against the agency and stop accepting the advertisements released by the agency. The publications who reported their outstanding dues have been settled by the agency.

M/s. Design Matters, Karachi have now winded up their business. We have therefore, decided to return their bank guarantee and disaccredit their accreditation with immediate effect.

All member publications are advised not to accept and Release Order issued by M/s. Design Matters, Karachi.

Thanking you.

Yours faithfully,

-s/d-

( **Dr. Tanvir A. Tahir** )  
Executive Director  
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