



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/ 20

February 3, 2025

To: All Member Publications

Sub: Grant of Provisional Accreditation to M/s. Adpulse IMC (Pvt.) Ltd., Karachi.

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on January 31, 2025 has decided to grant provisional accreditation to M/s. Adpulse IMC (Pvt.) Ltd., A-111, Block-C, Gulshan-e-Jamal, PRECHS, Karachi with immediate effect. As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Adpulse IMC (Pvt.) Ltd., Karachi. :

1. M/s. HMR Waterfront (Pvt.) Ltd.,
HMR Sales Centre,
Abdul Sattar Edhi Avenue,
Phase-VIII Extn. D.H.A.,
Karachi. UAN:111-111-467
2. M/s. Oxford Knitting Mills (Pvt.) Ltd.,
Plot No.15, Sector-17,
Korangi Industrial Area,
Karachi. Ph:35066381
3. M/s. Siddiq Sons Ltd.,
27th Floor, Ocean Tower, G-3,
KDA Scheme No.5, Main Clifton Road,
Karachi. Ph:35166571-5
4. M/s. Chase Value
Plot No.19-A, Sector-16,
Korangi Industrial Area,
Karachi. Ph:11-11-24273
5. M/s. Chase Up
Head Office Plot No.139-Q,
Block-2, P.E.C.H.S.,
Kashmir Road,
Karachi. UAN:111-242-731

M/s. Adpulse IMC (Pvt.) Ltd., Karachi have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General