



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/ 18

February 3, 2025

To: **All Member Publications.**

Sub: **Change of name from M/s. Ad Club Communication, Lahore to M/s. Advertising Club Marketing (SMC Pvt.) Ltd.**

Dear Sirs,

We have to inform you that the Executive Committee of the All Pakistan Newspapers Society at its meeting held on January 31, 2025 considered the application for change of name of M/s. Ad Club Communications, Lahore and decided to accede to their request with effect from January 31, 2025 as per following:

Previous Name

M/s. Ad Club Communications, Lahore

New Name

M/s. Advertising Club Marketing
(SMC Pvt.) Ltd., Lahore

This is for your information and record.

Thanking you,

Yours faithfully,

(Sarmad Ali)
Secretary General

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