



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2024/ 94

02.12.2024

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names).
Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Gandhara City (Pvt.) Ltd. House No.41, Ravi Road, Connecting Main Boulevard Chenab Block, Gandhara City, Pind Nasrullah, Rawalpindi.	M/s. Manhill Advertising for Gandhara City Islamabad through Star Marketing.

II) Change of Agency

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg. Agency/MBH</u>	<u>Outgoing Agency</u>
1	M/s. Telenor Pakistan (Pvt.) Ltd. Plot No.55, River Avenue, Block-B, Gulberg Greens, Islamabad.	M/s. Group M Pakistan	M/s. Brainchild Communications
2	M/s. Lotte Kolson (Pvt.) Ltd. L-14, Block-21, F.B. Industrial Area, Karachi. UAN:111-577-577	No new agency appointed	M/s. Manhattan International
3	M/s. Murree Brewery Company Ltd. National Park Road, Rawalpindi Ph:5567041-7	No new agency appointed	M/s. Synergy Advertising
4	M/s. Sui Southern Gas Co. Ltd. SSGC House, Sir Suleman Road, Gulshan-e-Iqbal, Karachi. Ph:99021000	M/s. Connect Marketing For Media Campaign (Customer Ads, Operational ads, HR ads and Tender Notices)	M/s. Evernew Concepts M/s. Manhattan Communications M/s. Spectrum Communications M/s. Oktopus 360 Media

II) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency/MBH

1 M/s. Sindh Industrial Trading Estates
(Guarantee) Ltd.
Manghopir Road, Karachi.

M/s. Manhill Advertising
For Job Opportunities,
Public Notice and Auction Notice.

M/s. Oktopus 360 Media
For Legal Notice and Special
Supplement.

1 National Transmission & Despatch Co.
Ltd.
G-63 WAPDA House,
Lahore. Ph:99204881

Interflow Communications
For Project Delivery North &
South NTDC.

M/s. Creative Junction
For Material Procurement and
Management (MP&M) NTDC

M/s. Wings Media
For HR, Company Secretary,
NPCC, ESIC NTDC and Others

M/s. Channel 7 Communications
For Asset Management North &
South, Civil Construction

**(M/s. Message Communications
M/s. Interlink Advertising
M/s. Revolution Media Cleared)**

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director

APNS

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