



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2014/193

December 01, 2014

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. e-SMART Pak (Pvt.) Ltd., 50-B, Block D-1, Gulberg III, Lahore. Ph: 042-35871784 Fax: 35712008	M/s. Interflow Communications
2	M/s. Online Foreign Degree, 88 L/2, P.E.C.H.S., Karachi.	M/s. Interflow Communications
3	M/s. Visions (Submarine), Adjacent Mini Tollinton Park, Main Boulevard, Gulberg, Lahore. Ph: 042-35787214 Fax: 35873350	M/s. Modem4 (Pvt.) Ltd.
4	M/s. Hair Club International, 12/13, Main Boulevard, Gulberg, Lahore. Ph: 092-3455-786424	M/s. Orient Communications
5	M/s. Retail Avenue (Pvt.) Ltd., 17th Floor, The Harbour Front, Dolmen City, HC # 3, Block-4, Clifton, Karachi. Ph: 35296062-4 Fax: 35296061	M/s. Repcom Advertising
6	M/s. Al Baraka Bank (Pakistan) Ltd., 162, Banglore Town, Main Shahr-e-Faisal, Karachi. Ph: 34315851, 34543260-61 Fax: 34323759	M/s. Synergy Advertising (<i>M/s. Contract / Tmedia cleared</i>)
7	M/s. Kohistan Builders & Developers, Kohistan Secretariate, G.T. Road, Taxila. Ph: 051-4535327-28 Fax: 4535329	M/s. The Circle Agency
8	M/s. Pioneer Amusement Services (Pvt.) Ltd., 17th Floor, The Harbour Front, Dolmen City, HC-3, Block # 04, Marine Drive, Clifton, Karachi. Ph: 35296062-7 Fax: 35296061	M/s. The Circuit (Pvt.) Ltd.
9	M/s. Skyline University College, University City of Sharjah, Sharjah, U.A.E. Tel: +97165441155 Fax: +97165441166	M/s. Velocity Marketing

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. "M" International Services (Pvt.) Ltd., Mariners Fairway-43, Timber Pond, Keamari, Karachi. Ph: 32858050 Fax: 32858054	M/s. Bilal Associates	M/s. Transworld Advertising

2	M/s. Salim Agencies, Karachi.	No new agency appointed	M/s. G Force Communications
3	M/s. Travel Agents Association of Pakistan, Khi.	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.
4	M/s. Ministry of Water & Power, Govt. of Pakistan, Islamabad.	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
5	M/s. Golden Harvest Foods (Pvt.) Ltd., Plot No.33, Sector 24, Korangi Industrial Area, Karachi. UAN: 111-111-999 Fax: 35055384	M/s. Manhattan Communications	M/s. Synergy Advertising

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. National Highway Authority, Public Relation Directorate, 27-Mauve Area, G-9/1, Islamabad. Ph: 051-2355506 Fax: 2351446	<u>M/s. Midas Communications:</u> for Classified Advertisements of Balochistan Region, Northern Areas & Gilgit Baltistan. <u>M/s. M Communications:</u> for Classified Advertisements of Punjab Region & Motorways (M-1, M-2, M-3, M-4 Offices). <u>M/s. Channel 7 Communications:</u> for Classified Advertisements of Sindh Region. <u>M/s. Orient Communications:</u> for Classified Advertisements of KPK Region.
2	M/s. Securities & Exchange Commission of Pakistan, NIC Building 63 Jinnah Avenue, Blue Area, Islamabad. Ph: 051-9214005 Fax: 9206515	<u>M/s. Orient Advertising:</u> for Public Notices / Court / Legal Orders / HR related advertisements. <u>M/s. Interflow Communications:</u> for Expression of Interests. <u>M/s. Midas Communications:</u> for Tender Notices.
3	M/s. Utility Stores Corporation of Pakistan (Private) Limited., Plot # 2039, Sector F-7/G-7, Jinnah Avenue, Blue Area, Islamabad. Ph: 051-9245045 Fax: 9245046	<u>M/s. Adgroup (Pvt.) Ltd.:</u> for Transportation, Stationery, Legal and Employment. <u>M/s. Kenad (Pvt.) Ltd.:</u> for Event Management, Occasional, Procurement, Fixed Assets and Project Ads. <u>M/s. M Communications:</u> for Awareness Campaign and Price Reduction Ads. <i>(Clearance received from M/s. Manhattan Pakistan)</i>

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General